



# ELOISE PEARSON

SENIOR ASSOCIATE  
Commercial

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## EXTREMELY GOOD AT

- Commercial advice and contract drafting and negotiation, including vast experience across building and construction, infrastructure, strata, technology, intellectual property, media and entertainment and product delivery
- Reviewing and negotiating state and commonwealth government contracts including, expressions of interest and request for tenders

## HIGHLIGHTS

- Working with TEDxSydney to complete all commercial work
- Working with multinational, well established organisations, to manage their legal needs
- Supporting small businesses, start-ups and not-for-profits navigate the commercial space
- Using my background in litigation to advise and empower my clients to navigate the law and avoid disputes

## CLAIM TO FAME

Winning a state art award in year 12. My artwork was exhibited all throughout Queensland, including in the Gallery of Modern Art in Brisbane

## USELESS NICHE EXPERTISE

A landlord's obligations with respect to smoke alarm maintenance in NSW

## FOOD PHOBIA

Runny egg yolk (but I'm coming around to it)