



SOPHIE CIUFFO

SENIOR ASSOCIATE
Commercial

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EXTREMELY GOOD AT

- General commercial: drafting, reviewing, advising on, and negotiating a range of commercial agreements, including master services agreements, manufacturing, vendors, licensing, NDAs, and terms and conditions
- Technology: drafting, reviewing and negotiating every kind of tech contract you can imagine, whether it's for the licensing, support or development of software, service level agreements, app development, SaaS and cloud-based services or moderation of social media channels
- Music, media entertainment: advising on and drafting agreements related to music rights, copyright, intellectual property, talent, events, podcasts, sponsorship, content creation, distribution and acquisition, and marketing and promotion
- Privacy, websites and e-Commerce: drafting online terms of use and privacy policies and assisting businesses with privacy and data compliance and strategies

HIGHLIGHTS

- Working in New York City for a year as in-house counsel at a global media organisation
- Being a volunteer lawyer for the Arts Law Centre of Australia

CLAIM TO FAME

Toured America in a flute ensemble at the age of 15

USELESS NICHE EXPERTISE

Legal risks to consider when smashing a cake in someone's face à la Steve Aoki (cream to cake ratio is key)

FOOD PHOBIA

Cooked lettuce in a pressed sandwich