

# Michael Bradley

## MANAGING PARTNER

Regulatory and compliance  
Public law  
Administrative law  
Electoral law  
Media/defamation  
Commercial litigation



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## Extremely good at

- Advertising copy review, trade practices compliance programs
- Product liability, consumer warranties
- Competition law – ACCC authorisations and third line forcing
- Notifications, ACCC investigations and prosecutions, merger approvals
- Anything regulatory
- Anything litigious

## Highlights

- Current media clients include Rolling Stone, The Brag, New Matilda, Crikey, Junkee, Honi Soit
- Yates v Frydenberg, Garbett v Liu – Court of Disputed Returns challenge to the election results in two Liberal seats in the 2019 federal election, established new law on the Electoral Act prohibition on misleading advertising during elections.
- Sony v Stevens – High Court test case on copyright and computer game technology
- AVRA v Warner – test case on copyright and DVD technology
- Gilsan v Optus, APT v Optus, Telecom Vanuatu v Optus – big contractual cases in the telco industry
- AVRRA v Foxtel – comparative advertising, trade practices
- Qantas/Air NZ merger proceedings – represented United Airlines as intervenor
- Penelope Cruz v New Idea – defamation. A career highlight