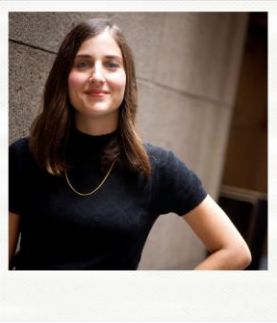


# Sophie Ciufu

SENIOR ASSOCIATE


Commercial



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 @marquelawyers

## Extremely good at

- General commercial: drafting, reviewing, advising on, and negotiating a range of commercial agreements, including master services agreements, manufacturing, vendors, licensing, NDAs, and terms and conditions
- Technology: advising on and drafting SaaS agreements and terms of use, service level agreements, app and product development, and software licensing
- Music, media entertainment: advising on and drafting agreements related to music rights, copyright, intellectual property, talent, events, podcasts, sponsorship, content creation, distribution and acquisition, and marketing and promotion
- Websites and e-Commerce: drafting online terms of use and privacy policies

## Highlights

- Working in New York City for a year as in-house counsel at a global media organisation
- Advising on and managing the legal aspects for Nickelodeon's SLIMEFEST (kids, slime, talent, cameras...)
- Being a volunteer lawyer for the Arts Law Centre of Australia

## Claim to fame

Toured America in a flute ensemble at the age of 15

## Useless niche expertise

Legal risks to consider when smashing a cake in someone's face à la Steve Aoki (cream to cake ratio is key)

## Food Phobia

Cooked lettuce in a pressed sandwich